



Consultant in
Public Health
Health Improvement

Welcome

We're all about people here at Wigan Council, applying our principles to work in an asset-based way, to have different conversations with residents, to understand what's important to them and to shape services accordingly. It's a journey of workforce reform we have been on for several years now to embed the principles and practice of this approach in a kind and positive team culture that encourages innovation and accountability for outcomes.

A really important part of this journey has been the contribution of our amazing public health team, who have ensured the focus on public health is embedded and integrated in the work we do across the Council and wider partnership. Wigan's new Health and Wellbeing Strategy 'Creating Health' sets out our shared ambition for health and wellbeing with a renewed focus on the wider factors that influence health, building and strengthening place-based preventative approaches to address health inequalities.

This approach has been influential in the development of Wigan's New Era. Building on the achievements of The Deal, New Era will see public, private and voluntary sector organisations in Wigan Borough come together with new joint missions for the coming decade. A borough wide partnership of key organisations will commit to two key shared priorities: tackling inequalities and delivering sustainable, person-centred public services for all residents.

We're now seeing new challenges facing our residents, which will give renewed emphasis to some aspects of our public health work while reaffirming other priorities for action. This is reflected in the broader New Era ambitions for Wigan which put tackling inequalities and creating opportunities to maximise wellbeing at the heart of everything we do as a place partnership.

As part of our commitment to improve outcomes we are developing our public health team to drive our ambition and deliver our vision for improving health in Wigan. In this exciting new role you will join Rachael, Laura and the team to lead our health improvement approach and further our transformation journey.

You'll be joining a team where we work collaboratively and supportively to get things done, an organisation which has strong political and managerial leadership and real ambition to improve health outcomes for residents. Now is a great time to come and work with us, we are already doing good work but under refreshed leadership and with our New Era strategy in place there is a renewed energy driving us forward. We hope you feel inspired to read more about our local priorities and what it is like to work in Wigan.

We look forward to meeting you.



Rachael Musgrave
Director Public Health



Laura Wharton
Assistant Director Public Health

Our leadership team

Rachael Musgrave, Director of Public Health

Rachael joined Wigan Council, in August 2022 bringing with her over twenty years of public sector leadership experience.

Rachael started her career as a health improvement manager, before quickly progressing into leadership roles within Public Health. Pursuing her commitment to tackling health inequalities Rachael joined the North West Specialty Training Programme in 2008 spending time in placements across Greater Manchester and Cheshire and Merseyside before qualifying as a Consultant in 2014. Rachael is a passionate trainer and, with Laura, is eager for Wigan to become a leader in public health workforce development.

Since becoming Director of Public Health in 2022, Rachael has worked with partners to develop a new vision for public health in Wigan. Supporting NHS colleagues Rachael co-chairs the Healthier Wigan Partnership Integrated Delivery Board with the Wrightington, Wigan and Leigh Teaching Hospitals NHS Foundation Trust Chief Executive and also holds the Wigan Civil Contingencies portfolio.

Laura Wharton, Assistant Director of Public Health

Laura joined the team in June 2023 bringing with her over twenty years of experience working within public health roles across local government, the NHS and voluntary sector.

Laura started her career in housing before moving into public health where she held a wide portfolio across health improvement, wider determinants, and health protection before progressing into leadership roles. With a great track record of building collaboration, working with communities, and taking a whole systems approach to improving health and addressing inequalities, Laura is a great addition to Team Wigan.

Laura is the lead trainer for Wigan and since joining the team has rapidly developed a wide range of excellent local opportunities for public health training and development.

Rachael and Laura have undertaken significant work to create a Leadership Team structure that will provide the right capacity and skills to enable us to achieve our vision of leading a system wide, dynamic and outcomes focussed team to deliver population level change.

About the role

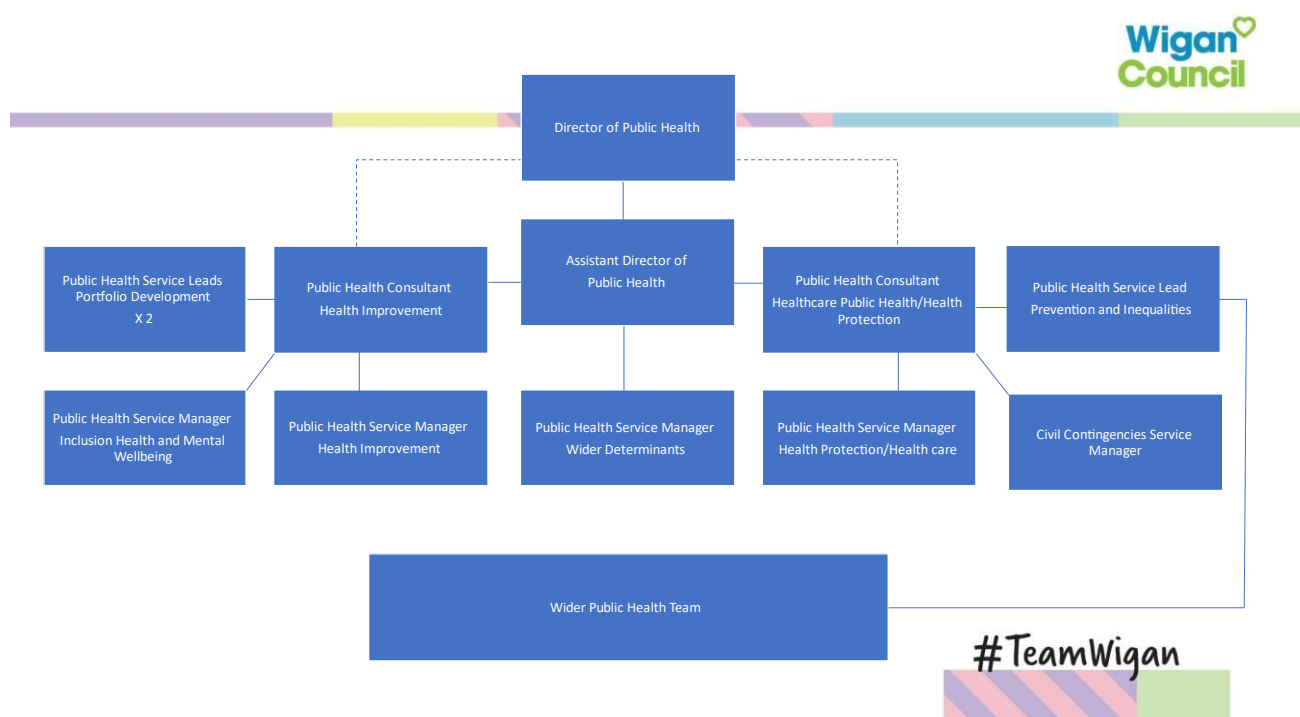
Wigan Council is an amazing place to get great things done. We have a culture that fosters positivity, courage, accountability, and kindness. Our asset-based approach and the working principles in the Wigan Deal are already well respected but we know we can do more to ensure our residents and communities are supported to live their best lives; being healthy and happy in ways that work for them. Our New Era heralds our new place plan to Progress with Unity, which builds on the success of the Deal, and puts tackling inequalities and creating opportunities at the heart of everything we do.

Wigan borough is a proud place, with 14 towns and a population of 329,000 residents. We have a rich history and a vibrant sporting, arts, and cultural heritage. Our approach spans wider public services,

businesses, and communities; capturing a culture that encourages innovation and teamwork. The challenges we have faced and met over the last couple of years have provided a strong test and we are very proud of the local response to dealing with the pandemic, including 900 council employees volunteering to assist critical front-line services and humanitarian support to our communities and residents.

We are currently seeking to recruit a Consultant in Public Health to help develop and deliver our vision for public health and drive our ambition to improve health outcomes and reduce health inequalities in the borough. Health improvement will be a key feature of your leadership portfolio which will be further shaped around your expertise, passion and the skill mix within the team.

Our team is evolving and our leadership and management structure (below) covers all domains of public health.



As a senior member of the public health team you'll bring creativity and a can-do mindset along with your professional technical skills. You'll be supported to provide expert public health advice and leadership to support and inform an evidence-based approach to improving population health across the Wigan system including local authority departments, wider sectors, community organisations and residents.

This is a fantastic opportunity for creative and forward-thinking Consultant in public health to support the delivery of a new and ambitious public health vision for Wigan and make a real mark in a Council with a strong national reputation, working in a team that promotes personal and professional development.

Please see these links for more information:

[Marking 50 Years of Wigan Borough](#)

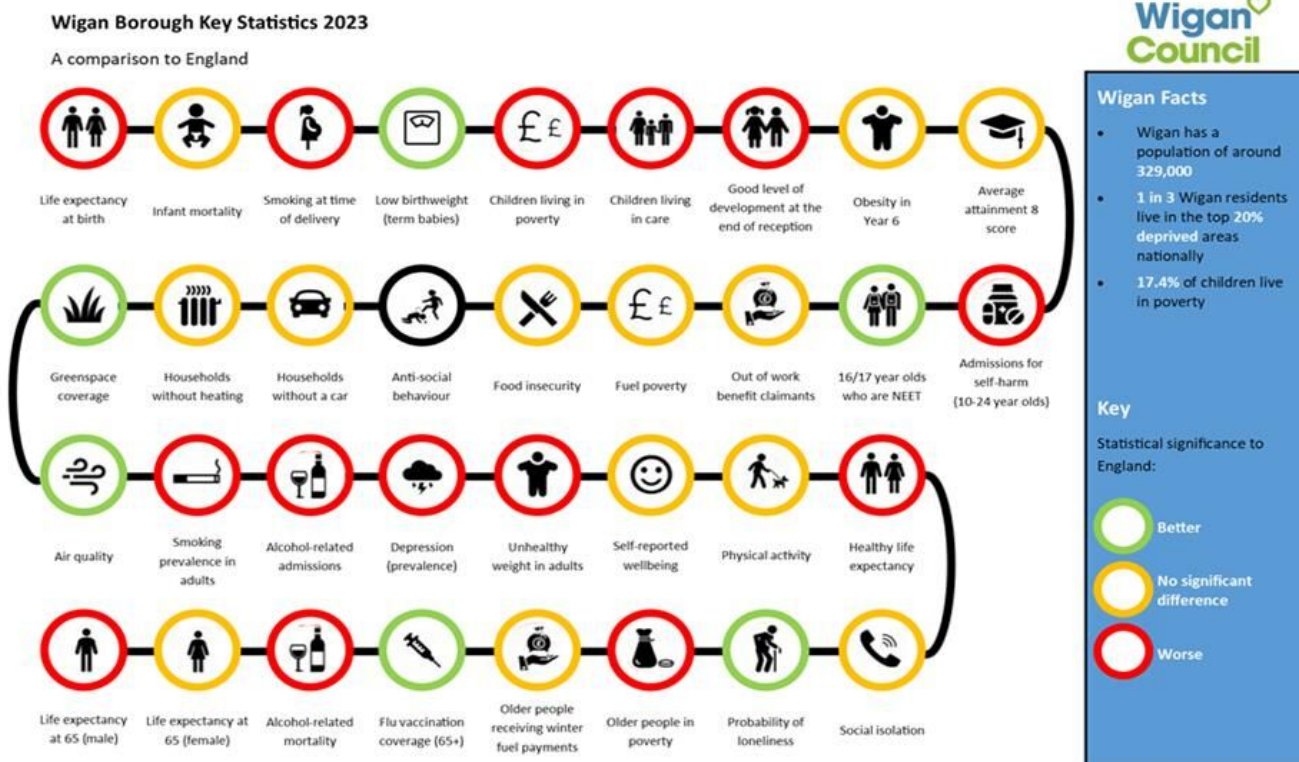
[Community Wealth Building \(wigan.gov.uk\)](http://wigan.gov.uk)

[Kings Fund](#)

[The Deal 2030](#)

Local public health priorities

Within Wigan Borough, health outcomes vary across local communities. The infographic below contains some key health and wellbeing indicators for the Borough.



Creating Health is Wigan's new strategy for health and wellbeing and sets out how we plan to achieve our ambition of wanting everyone to experience health in a way that enables them to live their best life, no matter who they are or where they live. We will turn our ambition into reality by focusing together on the things we know make the biggest difference to improving health for everyone.



Working for Wigan Council

Wigan Council is an amazing place to get great things done. Voted 'Overall Council of the Year' at the APSE (Association for Public Service Excellence) Awards we have a culture that fosters positivity, courage, accountability, and kindness, rooted in asset-based ways of working, that make a difference for our residents.

Alison McKenzie-Folan, Chief Executive of Wigan Council said: "The recognition Wigan Council gets on a national level is down to the hard work of our brilliant staff. We look forward to continuing to work closely with our partners to reform services and adopting a person-centred approach that has our residents' strengths at the heart."

As an organisation we have a vision for Wigan borough to be the best possible place for people to live and work.

[You can read more about the great work we are doing with our residents on our website](#)

Healthier Wigan Partnership

Our Health and Wellbeing Board has a vision for improving health which is at the heart of all partners approach to addressing social, economic and health inequalities. The Healthier Wigan Partnership brings together the main health and care providers in the borough across Primary, Community, Mental Health, Social Care and the Hospital to deliver joined up, sustainable health and care services that meet the needs of local residents and improve the population's health in the longer term.

Through our Healthier Wigan Partnership arrangements and through our GM work too we have been able to transform our system and to build the great relationships that we have with the NHS and wider

public services, to secure the wider adoption of the approaches that support residents to lead happier, healthier lives.

We care for our staff

Wigan Council has been named an excellent employer, by the Workplace Wellbeing Charter, a national accreditation that recognises businesses that achieve the highest standards in workforce wellbeing. Achieving the highest level of excellence in four of the eight Workplace Wellbeing Charter standards and scoring highly in the other four areas shows how Wigan's commitment to our Staff Deal and caring for the health and wellbeing of Team Wigan is real!



[Take a look at what more we do to make working a Wigan a great experience](#)

If you are courageous, positive, accountable, and kind then Wigan Council is the perfect place for your next career move!

Our Staff Deal

Together we will

Work alongside our communities to make Wigan Borough an amazing and inclusive place to live and work, building a better future.

We Will



Genuinely care for you and your wellbeing.



Champion a culture that inspires you to thrive.



Listen and engage with you to bring your ideas to life.



Celebrate your contribution and support you to reach your goals and aspirations.

I Will



Look after my wellbeing and be kind to myself and others.



Work with others across #TeamWigan to be courageous, innovative and embrace technology.



Share my ideas and be accountable for making things happen.



Own my development and let my passion and positivity shine through.

Wigan Council employees are encouraged to sign up to our 'Staff Deal'. Our Team Wigan deal is an informal agreement through which outlines what they can expect from us, and in return what we expect from them. We have the best teams at Wigan and are always looking for ways to reward their commitment and hard work.

Caring for your wellbeing...



Wellbeing Hub and Helpline
Free and confidential 24/7 support for you and your family members.



Fast-track Physio
Access to fast-track physiotherapy.



Wellbeing Sessions
Giving you time to focus on your wellbeing and connect with colleagues through bespoke sessions – including Mental Health Aware & Mental Health First Aider training.



Supporting Attendance
Our new sickness management framework that focuses on having early conversations to prevent absence where we can and help people back to work in a supportive way.



Wellbeing Champions
We've recruited a number of champions across the organisation to listen, support and signpost you to relevant services.



Corporate Gym Membership
Discounted gym membership at our BeWell Leisure Centres across the borough.



Enhanced Mental Wellbeing Support
We have a number of specialist programmes to support your mental health, including TRIM (Trauma Risk Management) & Schwartz Rounds.



Medical Support
Paid time off to attend non-routine medical appointments and free flu jabs annually.

Making your money go further...



Local Discounts
Helping to support our communities & making money go further by promoting local discounts available.



Pension
We're part of Greater Manchester Pension Fund offering an attractive and flexible pension package.



Free Parking
Access to Free parking near your regular work base.



Savings and Support
Access to financial advisors, specialist will writing experts and support to help you to manage your money.



Cycle to Work Scheme
You can purchase a bike and accessories up to the value of £2,500 via salary sacrifice.



Car Lease Scheme
Employees can purchase a car via salary sacrifice.



Public Transport Discounts
If you travel by train or bus, you can get discounted tickets on your journey to and from work.



Vivup Rewards Platform
Online employee benefit platform offering staff rewards and discounts.

Supporting your working life...



Generous leave entitlement
Up to 31 Days plus Bank Holidays.



Blended approach to work
We work flexibly across My Place (homes), Our Place (office space), Your Place (community).



Special Leave
Managers can grant up to 10 paid days in any given year (pro-rata for part-time employees).



Flexible working
Some roles are able to operate flexibly, using flexi-time and applications for formal arrangements can be made.



Caring for our Carers
Support in place if you have caring responsibilities.



Thinking Digitally
Providing you with the technology you need to do your job and access information from any place.



Family Life Policies
Leave to support your family, including, maternity, paternity, shared parental, adoption and fostering.



Our Culture and Behaviours
Team Wigan is who we are and how we do things – a shared culture that embodies being kind, positive, accountable and courageous.

Inspiring you to thrive...



Opportunities to Learn & Grow
A range of training and learning opportunities to support you in your career at #TeamWigan



Loyalty Reward
A reward to say thank you for your dedication and an invite to celebrate with The Leader and Chief Executive.



Awards & Celebrations
Recognition for the hard work you do through a variety of awards and celebrations.



Opportunities to Shape & Innovate
Regular engagement sessions and ways to feedback so that your voice is heard and valued, and your ideas are acted upon.



Team Wigan Days
Protected time for you to work alongside communities, support others, learn new skills and achieve your individual aspirations



My Time
Dedicated time to understand your needs and aspirations, and provide you with the right support and guidance throughout your career.



Supportive Staff & Manager Induction
Induction program to guide you through your new role, ensuring you to feel welcomed to Team Wigan, understand our values and the way we work.



Retirement Support
Support for you whilst enabling the council to retain your skills, knowledge and experience to aid in succession planning.

About Wigan as a place

Wigan is an exciting and vibrant borough, encompassing Wigan and Leigh towns, serving approximately 329,000 residents. Geographically it lies between the major cities of Manchester and Liverpool and affords great transport links, making Wigan an ideal destination to live, work and visit.

Complemented by many outdoor spaces to enjoy, the Wigan borough has plenty of great places to visit. Our residents enjoy living close to beautiful countryside, as 70% of Wigan's 77 square miles is green open space. This 'Greenheart' includes stunning flashes, woodlands, wetlands, canals, and green space. It is a great place for outdoor activities for all the family to explore.

Wigan is also home to many high quality and beautifully maintained parks such as Mesnes Park and Lilford Park. For the more adventurous, Haigh Woodland Park has a high ropes course, mini golf, train rides and nature walks as well as the chance to see the grand Haigh Hall, dating back to the early 19th century and owned by Lord Crawford.

[You can find out more about what Wigan has to offer on our website.](#)

Sporting success

Wigan and Leigh have a strong sporting tradition, embedding passion and belief within the community. The amateur sports scene is well established across the borough; with a wide range of sports clubs ensuring people can enjoy regular physical activity.

Invest in Wigan

Wigan is a great place to do business. Wigan is a borough which is open for business and actively encourages businesses to locate here and flourish.

Success stories include Poundland securing a new distribution centre in the borough, marking one of the biggest job boosts for Wigan in many years. The development provided up to 650 new jobs over three years, with the potential for a further 150 jobs as the business grows. Nice Pak International has opened its new £40m manufacturing base at Westwood Park which will create wet wipes to distribute across the world and will create 100 new jobs. To showcase the great businesses in the borough Wigan Council runs one of the biggest business expos in the Northwest.



About the council

Wigan Council employs nearly 5000 staff, not including schools. We are the ninth largest metropolitan authority in the country and the second largest in Greater Manchester, delivering over 700 services.

The Council consists of 75 Councillors. The term of office is 4 years for each member. Election is each year by thirds, with the fourth year being a fallow year (no election takes place).

By Political Party:

- Labour: 64 seats
- Independents: 6 seats
- Independent Network: 4 seats
- Conservatives: 1 seat

About the cabinet: <https://www.wigan.gov.uk/Council/Councillors-and-Committees/Cabinet/The-Cabinet.aspx>

Performance and spending: <https://www.wigan.gov.uk/Council/Performance-and-Spending/index.aspx>

Senior Management Structure



How to apply

For a discussion about the roles or to find out more, please get in touch with Laura Wharton, AD Public Health via india.mears@wigan.gov.uk

To apply, please go to [our website](#) and click on the apply now button.

Closing date: 7th July

Stakeholder panel interview date: 26th July 24

Interview date: 26th July 24

*Please note, if you are shortlisted you will need to be available for the interview panel dates.

