



Wigan 
Council

Public Health Service Manager at Wigan Council

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Welcome

We're all about people here at Wigan Council, working in an asset-based way alongside our communities. Our incredible workforce, our behaviours, the permission we have to innovate and our approach to working alongside our residents and partners in our communities is at the heart of what we do at Wigan.

We've been on a journey of workforce reform for several years now to embed our principles and positive team culture. Wigan Council is an amazing place to work - full of positive, accountable, courageous, and kind people. This is such an exciting time to join us.



Ten years on from re-imagining public service, we have taken the opportunity to reflect on our philosophy and strategic intent to ensure we support our residents and communities through the specific challenges and opportunities of this coming decade.

The outcome is a new co-produced movement for change, 'Progress with Unity', which will be delivered as a borough-wide partnership. At the heart of this are two key missions focusing on addressing inequalities and helping our towns and neighbourhoods to flourish.

The council will support these missions with a stronger appetite than ever for radical reform with a renewed commitment to neighbourhood working, deeper community engagement and co-production, investment in our workforce and digital transformation.

To ensure we have the right leadership capacity to help steer us through this exciting period and deliver on our borough's missions, we're looking for creative leaders with a can-do mindset and a real desire to improve public services for residents. We are determined to remain at the forefront of local public service excellence, and we are determined to make sure Wigan Council continues to be an amazing place to work with the right conditions, compassion and care for our residents and communities and we are delighted that you are interested in joining us.

We look forward to meeting you.

Alison McKenzie-Folan OBE
Chief Executive

Welcome to Public Health

A really important part of this journey has been the contribution of our amazing public health team, who have ensured the focus on public health is embedded and integrated in the work we do across the Council and wider partnership. Wigan's new Health and Wellbeing Strategy 'Creating Health' sets out our shared ambition for health and wellbeing with a renewed focus on the wider factors that influence health, building and strengthening place-based preventative approaches to address health inequalities.

We're now seeing new challenges facing our residents, which will give renewed emphasis to some aspects of our public health work while reaffirming other priorities for action. This is reflected in the broader Progress with Unity ambitions for Wigan which put tackling inequalities and creating opportunities to maximise wellbeing at the heart of everything we do as a place partnership.

As part of our commitment to improve outcomes we are developing our public health team to drive our ambition and deliver our vision for improving health in Wigan. In this exciting new role you will join Rachael, Laura and the team to lead our health improvement approach and further our transformation journey.

You'll be joining a team where we work collaboratively and supportively to get things done, an organisation which has strong political and managerial leadership and real ambition to improve health outcomes for residents. Now is a great time to come and work with us, we are already doing good work but under refreshed leadership there is a renewed energy driving us forward. We hope you feel inspired to read more about our local priorities and what it is like to work in Wigan.



Rachael Musgrave
Director Public Health



Laura Wharton
Assistant Director Public Health

Our leadership team

Rachael Musgrave, Director of Public Health

Rachael joined Wigan Council, in August 2022 bringing with her over twenty years of public sector leadership experience.

Rachael started her career as a health improvement manager, before quickly progressing into leadership roles within Public Health. Pursuing her commitment to tackling health inequalities Rachael joined the North West Specialty Training Programme in 2008 spending time in placements across Greater Manchester and Cheshire and Merseyside before qualifying as a Consultant in 2014. Rachael is a passionate trainer and, with Laura, is eager for Wigan to become a leader in public health workforce development.

Since becoming Director of Public Health in 2022, Rachael has worked with partners to develop a new vision for public health in Wigan. Supporting NHS colleagues Rachael co-chairs the Healthier Wigan Partnership Integrated Delivery Board with the Wrightington, Wigan and Leigh Teaching Hospitals NHS Foundation Trust Chief Executive and also holds the Wigan Civil Contingencies portfolio.

Laura Wharton, Assistant Director of Public Health

Laura joined the team in June 2023 bringing with her over twenty years of experience working within public health roles across local government, the NHS and voluntary sector.

Laura started her career in housing before moving into public health where she held a wide portfolio across health improvement, wider determinants, and health protection before progressing into leadership roles. With a great track record of building collaboration, working with communities, and taking a whole systems approach to improving health and addressing inequalities, Laura is a great addition to Team Wigan.

Laura is the lead trainer for Wigan and since joining the team has rapidly developed a wide range of excellent local opportunities for public health training and development.

Rachael and Laura have undertaken significant work to create a Leadership Team structure that will provide the right capacity and skills to enable us to achieve our vision of leading a system wide, dynamic and outcomes focussed team to deliver population level change.

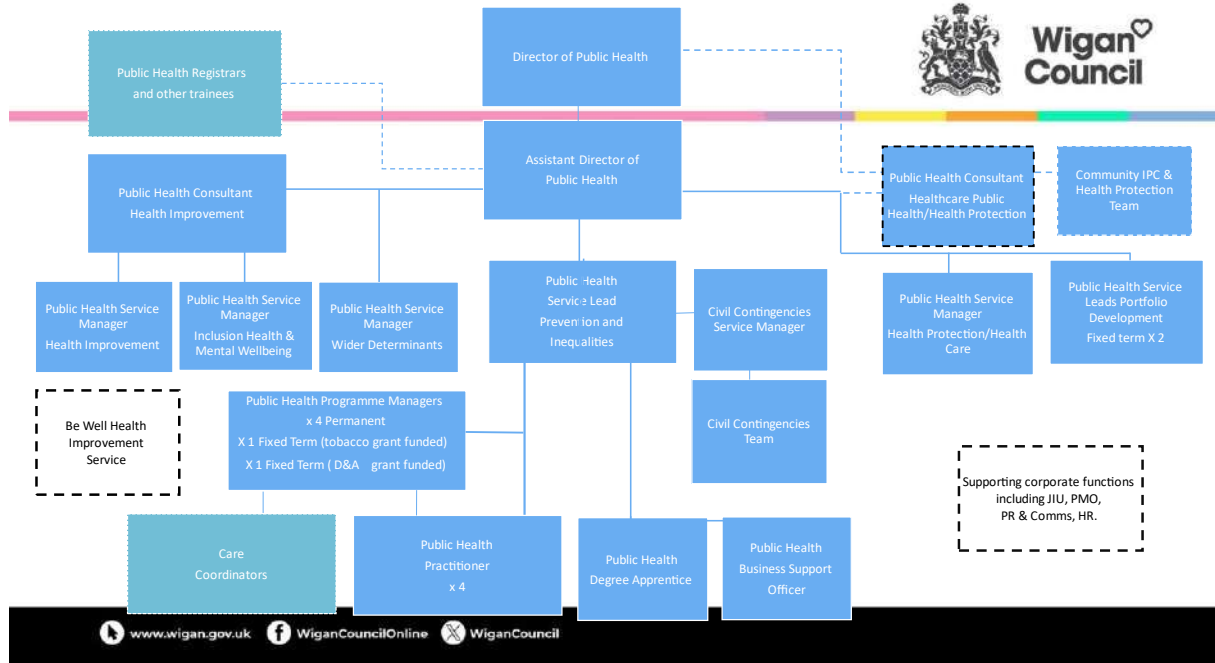
About the role

Wigan Council is an amazing place to get great things done. We have a culture that fosters positivity, courage, accountability, and kindness. Our asset-based approach and the working principles in the Wigan Deal are already well respected but we know we can do more to ensure our residents and communities are supported to live their best lives; being healthy and happy in ways that work for them. Progress with Unity builds on the success of the Deal and puts tackling inequalities and creating opportunities at the heart of everything we do.

Wigan borough is a proud place, with 14 towns and a population of 329,000 residents. We have a rich history and a vibrant sporting, arts, and cultural heritage. Our approach spans wider public services, businesses, and communities; capturing a culture that encourages innovation and teamwork. The challenges we have faced and met over the last couple of years have provided a strong test and we are very proud of the local response to dealing with the pandemic, including 900 council employees volunteering to assist critical front-line services and humanitarian support to our communities and residents.

We are currently seeking to recruit a Service Manager in Health Protection and Healthcare. You will lead on key place-based public health programmes with stakeholders across wider public services and representatives of our community. Your public health expertise will influence, advise and provide action to Council, NHS and other Wigan partners for a range of public health priorities including improvement, protection, resilience, climate and addressing health inequalities. You will thrive on innovation and delivering outcomes that make a tangible difference to people's lives.

Our team is evolving and our structure (below) covers all domains of public health.



As a senior member of the public health team you'll bring creativity and a can-do mindset along with your professional technical skills. You'll be supported to provide expert public health advice and leadership to support and inform an evidence-based approach to improving population health across the Wigan system including local authority departments, wider sectors, community organisations and residents.

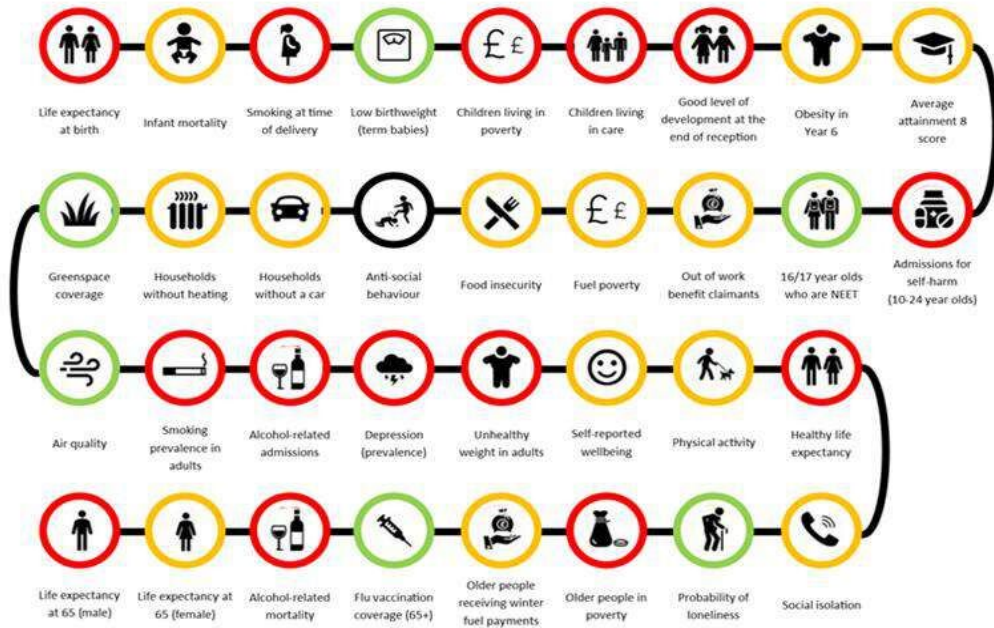
This is a fantastic opportunity for creative and forward-thinking individual to support the delivery of a new and ambitious public health vision for Wigan and make a real mark in a Council with a strong national reputation, working in a team that promotes personal and professional development.

Local public health priorities

Within Wigan Borough, health outcomes vary across local communities. The infographic below contains some key health and wellbeing indicators for the Borough.

Wigan Borough Key Statistics 2023

A comparison to England



Wigan Facts

- Wigan has a population of around 329,000
- 1 in 3 Wigan residents live in the top 20% deprived areas nationally
- 17.4% of children live in poverty

Key

Statistical significance to England:

- Better
- No significant difference
- Worse

Creating Health is Wigan's new strategy for health and wellbeing and sets out how we plan to achieve our ambition of wanting everyone to experience health in a way that enables them to live their best life, no matter who they are or where they live. We will turn our ambition into reality by focusing together on the things we know make the biggest difference to improving health for everyone.



Wigan Council

As one of the biggest employers in the borough we have focussed on our relationship with staff through an innovative range of engagement, reward, and recognition initiatives. We were crowned 'Council of the Year' in the prestigious APSE Service Awards 2023, iese Awards 2021 LGC Awards 2019. Leader of Wigan Council Councillor David Molyneux said: "Just to be shortlisted in such a prestigious category at these national awards is a great accolade for the council but to win is phenomenal. This is an enormous achievement for us and is acknowledgement of all that we have achieved."

Alison McKenzie-Folan, Chief Executive of Wigan Council said: "The recognition Wigan Council gets on a national level is down to the hard work of our brilliant staff. We look forward to continuing to work closely with our partners to reform services and adopting a person-centred approach that has our residents' strengths at the heart."

As an organisation we have a vision for Wigan borough to be the best possible place for people to live and work.



Wigan 
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Our journey

A decade ago, we responded to austerity by re-imagining our approach to public service delivery and our relationship with residents, communities and partners. Ten years on, new challenges have emerged. To meet these challenges we undertook a journey of honest reflection with our residents, partners and communities, with the aim of recommitting to what has been effective, while also refreshing our strategic purpose and ways of working. Our new movement 'Progress with Unity' builds on all of our existing strengths, while bringing together the council and local partners to commit to two shared, borough-wide missions:

Progress with Unity
A new era for Wigan Borough



Wigan
Council

Mission 1

**Create fair opportunities
for all children, families,
residents & businesses.**

*"Together, we will break
down the barriers that create
financial, health, education
and environmental
inequalities in our borough."*

Mission 2

**Make all our towns and
neighbourhoods flourish
for those who live and
work in them.**

*"Together, in genuine partnership
with our residents and
businesses, who know our
communities best, we will help
each town and neighbourhood in
the borough to celebrate and
maintain their identity whilst
understanding and helping to
achieve what is needed to thrive."*

**As residents, businesses, public services and
community organisations of this borough we will
come together to deliver these two key missions.**

We also listened carefully to what people told us were important when staff were working with residents or in partnership. We know we are stronger together when we work in this way:



We care for our staff

Wigan Council has been named an excellent employer, by the Workplace Wellbeing Charter, a national accreditation that recognises businesses that achieve the highest standards in workforce wellbeing. Achieving the highest level of excellence in five of the eight Workplace Wellbeing Charter standards and scoring highly in the other three areas shows how Wigan’s commitment to our staff and caring for the health and wellbeing of Team Wigan is real!



If you are courageous, positive, accountable, and kind then Wigan Council is the perfect place for your next career move!

Our rewards and benefits

We are passionate about celebrating our employee's contribution and inspiring them to thrive. It's really important to us that they feel valued and rewarded for the work that they do. As an employer, we want to thank employees for all their hard work and commitment by giving them the opportunity to access a range of exclusive rewards and benefits. From a generous pension scheme and a range of wellbeing support to an employee benefits platform – what we offer at Wigan is much more than just a payslip. Here are some of the fantastic benefits available for our employees making sure their wellbeing, money, career and work-life balance is cared for.

Caring for your wellbeing...

- Wellbeing Hub and Helpline**
Free and confidential 24/7 support for you and your family members.
- Wellbeing Sessions**
Giving you time to focus on your wellbeing and connect with colleagues through bespoke sessions – including Mental Health Aware & Mental Health First Aider training.
- Wellbeing Champions**
We've recruited a number of champions across the organisation to listen, support and signpost you to relevant services.
- Enhanced Mental Wellbeing Support**
We have a number of specialist programmes to support your mental health, including TRIM (Trauma Risk Management) & Schwartz Rounds.
- Fest-track Physio**
Access to fast-track physiotherapy.
- Supporting Attendance**
Our new sickness management framework that focuses on having early conversations to prevent absence where we can and help people back to work in a supportive way.
- Corporate Gym Membership**
Discounted gym membership at our BeWell Leisure Centres across the borough.
- Medical Support**
Paid time off to attend non-routine medical appointments and free flu jabs annually.

Supporting your working life...

- Generous leave entitlement**
Up to 31 days plus Bank Holidays.
- Special Leave**
Managers can grant up to 10 paid days in any given year (pro-rata for part-time employees).
- Caring for our Carers**
Support in place if you have caring responsibilities.
- Family Life Policies**
Leave to support your family, including, maternity, paternity, shared parental, adoption and fostering.
- Blended approach to work**
We work flexibly across My Place (homes), Our Place (office space), Your Place (community).
- Flexible working**
Some roles are able to operate flexibly, using flex-time and applications for formal arrangements can be made.
- Thinking Digitally**
Providing you with the technology you need to do your job and access information from any place.
- Our Culture and Behaviours**
Team Wigan is who we are and how we do things – a shared culture that embodies being kind, positive, accountable and courageous.

Making your money go further...

- Local Discounts**
Helping to support our communities & making money go further by promoting local discounts available.
- Free Parking**
Access to free parking near your regular work base.
- Cycle to Work Scheme**
You can purchase a bike and accessories up to the value of £2,500 via salary sacrifice.
- Public Transport Discounts**
If you travel by train or bus, you can get discounted tickets on your journey to and from work.
- Pension**
We're part of Greater Manchester Pension Fund offering an attractive and flexible pension package.
- Savings and Support**
Access to financial advisors, specialist will writing experts and support to help you to manage your money.
- Car Lease Scheme**
Employees can purchase a car via salary sacrifice.
- Virup Rewards Platform**
Online employee benefit platform offering staff rewards and discounts.

Inspiring you to thrive...

- Opportunities to Learn & Grow**
A range of training and learning opportunities to support you in your career at #TeamWigan.
- Awards & Celebrations**
Recognition for the hard work you do through a variety of awards and celebrations.
- Team Wigan Days**
Protected time for you to work alongside communities, support others, learn new skills and achieve your individual aspirations.
- Supportive Staff & Manager Induction**
Induction program to guide you through your new role, ensuring you to feel welcomed to Team Wigan, understand our values and the way we work.
- Loyalty Reward**
A reward to say thank you for your dedication and an invite to celebrate with The Leader and Chief Executive.
- Opportunities to Shape & Innovate**
Regular engagement sessions and ways to feedback so that your voice is heard and valued, and your ideas are acted upon.
- My Time**
Dedicated time to understand your needs and aspirations, and provide you with the right support and guidance throughout your career.
- Retirement Support**
support for you whilst enabling the council to retain your skills, knowledge and experience to aid in succession planning.

About Wigan as a place

Wigan is an exciting and vibrant borough, encompassing Wigan and Leigh towns, serving approximately 330,000 residents. Geographically it lies between the major cities of Manchester and Liverpool and affords great transport links, making Wigan an ideal destination to live, work and visit.

Complemented by many outdoor spaces to enjoy, the Wigan borough has plenty of great places to visit. Our residents enjoy living close to beautiful countryside, as 70% of Wigan's 77 square miles is green open space. This 'Greenheart' includes stunning flashes, woodlands, wetlands, canals, and green space. It is a great place for outdoor activities for all the family to explore.

Wigan is also home to many high quality and beautifully maintained parks such as Mesnes Park and Lilford Park. For the more adventurous, Haigh Woodland Park has a high ropes course, mini golf, train rides and nature walks as well as the chance to see the grand Haigh Hall, dating back to the early 19th century and owned by Lord Crawford.

[You can find out more about what Wigan has to offer on our website.](#)

Sporting success

Wigan and Leigh have a strong sporting tradition, embedding passion and belief within the community. The amateur sports scene is well established across the borough; with a wide range of sports clubs ensuring people can enjoy regular physical activity.

We are Wigan

In Wigan we aspire to see the potential, the possibilities, the promise of a diverse and resilient economy and we know that partnership is key to achieving that success. Our economic vision for the borough is ambitious, with regeneration plans designed to attract investment which supports inclusive economic growth and our education and skills agenda. We're also committed to reducing our carbon footprint, by exploring more ways to build a cleaner, greener, and more sustainable borough for the future.

We have several exciting projects underway in partnership with key developers and investors, including our flagship £135m redevelopment of Wigan Galleries Shopping Centre with development partners, Cityheart.

Invest in Wigan

Wigan Borough has a strong industrial heritage and contributes to the prosperity of the Greater Manchester region with over 8,000 companies as part of our active business base. We are proud to be the home of recognised businesses such as Kraft-Heinz, AB World Foods, Bunzl, Milliken, Poundland, Arrow XL, Wincanton and Snuggledown but also our many SMEs that form the backbone of our local economy.

We are shaping a thriving, inclusive economy to actively connect and attract businesses and people, encourage entrepreneurship, and generate sustainable employment opportunities.

We support our local businesses, entrepreneurs and those looking to invest in the borough. We have a joint commitment between the council and our local businesses to work collectively to create sustainable growth and retain the inclusive economic and social benefits within the community. Over 350 businesses have signed up to date and the number is growing. This collaboration led to the creation of the Believe in Business Festival which brings together businesses and entrepreneurs from across the borough to share their stories, experiences, and good practice.





About the council

Wigan Council employs over 5000 staff, not including schools. We are the ninth largest metropolitan authority in the country and the second largest in Greater Manchester, delivering over 700 services.

The council consists of 75 Councillors. The term of office is 4 years for each member. Election is each year by thirds

Labour: 64 seats

Independents: 6 seats

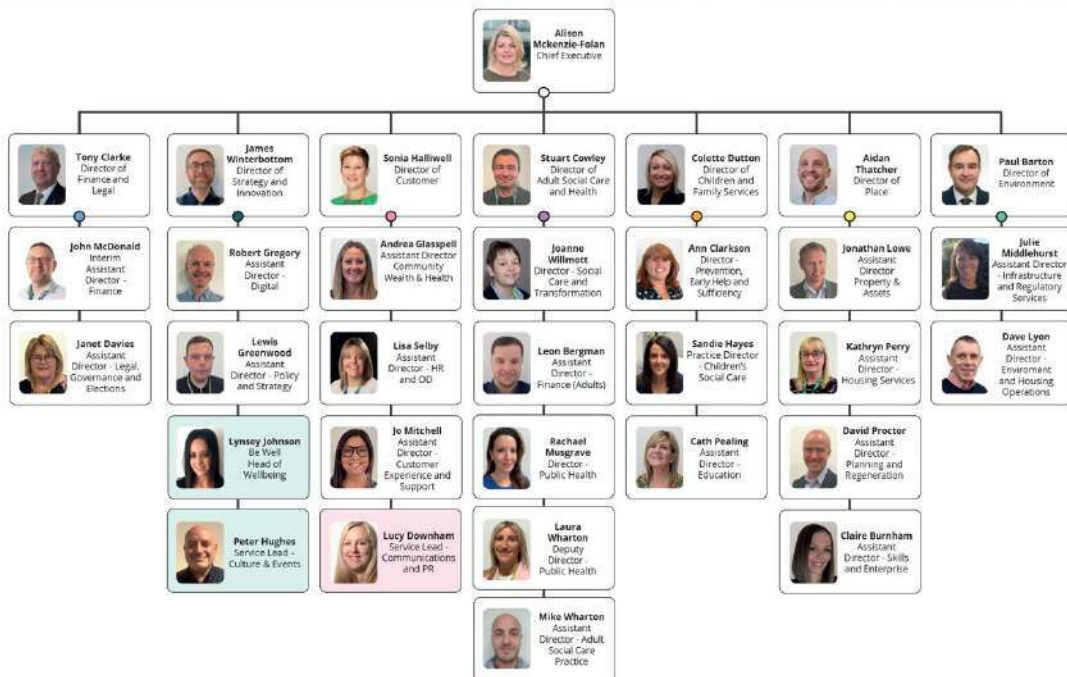
Independent Network: 4 seats

Conservatives: 1 seat

About the cabinet: <https://www.wigan.gov.uk/Council/Councillors-and-Committees/Cabinet/The-Cabinet.aspx>

Performance and spending: <https://www.wigan.gov.uk/Council/Performance-and-Spending/index.aspx>

Senior Management Team - Structure Chart July 2024



How to apply

For a discussion about the role, please contact our Service Leads: Louise Lindsay at l.lindsay@wigan.gov.uk (Tel: 07586 500593) or Amy Dunne, at amy.dunne@wigan.gov.uk (Tel: 07824 561311)

We are holding a webinar at 4pm on the 18th November. If you would to join this to hear more about the role, please book a place via India.Mears@wigan.gov.uk

To apply for the vacancy, please visit the link below and click on the **apply now** button.

<https://www.greater.jobs/job/75665347>

The closing date is 1st December 2024.

Interview date 17th December 2024.

Please note if you are shortlisted you will need to be available for the interview date.

