

Job Description and Person Specification Profile

Job Title	Public Health Programme Manager
Job ID	UH05
Service	Public Health
Grade	I/I+ (professional bar requirements)
Reporting to	Public Health Strategic Lead

The Role

The primary purpose of the Public Health Programme Manager role is to provide programme leadership, strategic coordination and partnership working to improve health outcomes for residents across Tameside and reduce health inequalities. The role will work collaboratively with colleagues across the Council, NHS, voluntary, community, faith and social enterprise (VCFSE) organisations, education settings, commissioned providers and wider partners to deliver evidence-based public health programmes that support residents to live healthier, longer and more independent lives.

The post holder will play a role in supporting delivery of the Tameside Corporate Plan 2026–2030 with particular emphasis on public health elements. Through effective programme management and partnership working, the role will contribute to creating healthier neighbourhoods, improving wellbeing across the life course and addressing the wider determinants of health that drive inequality across the borough's nine towns.

A key focus of the role will be supporting and managing programmes that contribute to improving outcomes for children, young people and families, alongside sexual and reproductive health. These programmes make a significant contribution to giving children the best start in life and reducing health inequalities.

Working closely with Public Health team colleagues and others across the Council and partner organisations, the post holder will develop strong and effective relationships that support integrated delivery of public health priorities. This will include working with partners across Children's Services, Education, primary care, community services, sexual and reproductive health services, and neighbourhood teams, to ensure programmes are aligned to local need and community priorities.

The post holder will share responsibility for the effective management and development of commissioned public health services and programmes, ensuring that resources are used efficiently and that services deliver measurable improvements in population health outcomes. This will include assessing service impact, undertaking formal evaluation, supporting commissioning activity and contributing to the development of future commissioning strategies that address identified needs and inequalities.

The role will support robust governance, performance management and programme oversight arrangements, providing assurance that public health programmes are achieving their intended outcomes and contributing to corporate and strategic objectives. The post holder will utilise data, intelligence, insight and research to inform decision-making, identify emerging needs and ensure services are responsive to local population health challenges.

Through an evidence-based and outcome-focused approach, the Public Health Programme Manager will help drive improvements in health, wellbeing and life chances across Tameside, supporting the Council's ambition to create safe, supportive communities where residents can live healthy and active lives and reach their full potential.

Main Duties and Responsibilities include:

- To influence change through supporting development of and communicating strategies, pathways, evaluations and reports to policy makers, partners, front line staff and the general public.
- To use expertise from within public sector system and across the partnership, to support strategic and pathway development and implementation, including community development, social marketing and communications skills.
- To produce project plans for the implementation of relevant programmes and commissioned services.
- To ensure that programmes are planned effectively, have all resources identified and identified criteria for measures of success.
- Ensure projects and programmes are delivered on time, and/or are monitored and reported as required.
- To plan the implementation of programmes and where necessary develop appropriate business cases.
- Developing communication plans for the implementation of programmes, ensuring that all partners and stakeholders are included.
- To ensure delivery of project plans and highlight when delivery to requirements is at risk.
- To deliver on defined aspects of service redesign and pathway development based on local priorities in Tameside, NHS GM Integrated Care priorities, and national priorities.
- To lead on partnership implementation of redesigned public health pathways.
- To implement commissioning and contracting of services to ensure the delivery of high quality, effective and cost-effective services, following all stages of the commissioning cycle and relevant governance.
- To lead strategy development in public health priority areas through employing critical appraisal skills and other tools or skills as required.
- To act as an advocate for a focus on improving the health of the local population and tackling inequalities within the council and with partners – especially in relation to specific areas of responsibility.
- To contribute to the assurance of robust health protection measures for the Tameside population.
- To work with Greater Manchester partners to develop public health policy and strategy.

- To carry out necessary research and implement findings into the design and delivery of programmes, using a range of available intelligence within the local system, particularly the Joint Strategic Needs Assessment, and other relevant datasets.
- To develop the systems and processes necessary to support the management of programmes.
- To work in collaboration with other services across the council and local partners to gather intelligence and information to support programmes of work.
- To produce reports as required to keep all partners and stakeholders informed upon the progress of programme implementation.
- Adhere to information governance and data protection guidelines.
- To conduct and programme manage: health needs assessments, health equity audits and service or policy reviews, and ensure that these are used to inform decision making and influence service development and redesign.
- To provide an input to the development of public health strategy and policy in Tameside Council.
- Responsible for the day-to-day range of staff management matters, which will include line management responsibilities, supporting appraisals, development of staff, recruitment and where necessary processes such as grievance and disciplinary matters.
- Responsible for an individual's development on-the-job and job performance management.
- Involvement in budgetary and financial management.

The duties may vary from time to time without changing the nature of the post or the level of responsibility, and the post holder may also be required to carry out any other duties appropriate to the grading of the post.

About You

Your essential qualifications

- Level 6 qualification.
- Evidence of continuous professional and personal development.

Your essential skills, knowledge and experience:

- Experience of managing programmes in Public Health, or the health or social care sector, including business case development, navigating appropriate governance and decision making.
- Evidence of project management and implementation.
- Experience of budget and financial management.
- Experience of commissioning and utilising the commissioning cycle.
- Experience managing partnerships, nurturing relationships with stakeholders, and maintaining networks.
- Evidence of good communication skills, including excellent writing and presentation skills and the ability to prepare and produce concise and insightful communications for dissemination to a broad range of stakeholders and audiences as required.
- Experience of communicating complex matters and difficult situations, utilising persuasion and influencing skills.
- Problem solving skills and ability to provide fit-for-purpose solutions.
- Ability to extract key messages from complex information, and to interpret and manipulate data.
- Experience of managing people.
- Good working knowledge of Microsoft 365 applications, including Word, Excel, PowerPoint, Outlook and Teams.
- Values diversity and difference, and operates with integrity and openness.
- Adaptability, flexibility and ability to cope with uncertainty and change.

If you have the following experience or qualifications – then that's great!

- Recognised qualification in public health or evidence of working towards one.
- UKPHR Registered Public Health Practitioner or evidence of working towards this.
- Recognised management and/or leadership qualification.
- Experience of working in a politically sensitive environment.
- Experience of working in public health / health improvement roles relating to children and young people.
- Experience of working in public health / health improvement roles relating to sexual and reproductive health.

Our employees' skills, experience and knowledge are essential to our success along with their happiness, commitment, enthusiasm and motivation to be the best they can be.

What can you expect from us?

- A fair salary and benefits
- Opportunities for good health and wellbeing
- Help you to grow, develop and to do your best
- Enable you to be creative and innovative
- Fully involve you in changes that affect you and your work
- Listen, and act on your ideas and feedback

Working together, we are proud to work for Tameside

Our **STRIVE** values underpin our practice and behaviours and are at the heart of everything that we do:

