



Ambitious Stockport, creating opportunities *for everyone*



**Thinking
Stockport**



**Achieving as a
Team**



**Working with
Ambition**



**Showing everyone
Respect**

Job Profile and Working for Stockport

Our Council

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STOCKPORT
METROPOLITAN BOROUGH COUNCIL



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About the Job

Role:	Advanced Practitioner for CEIAG and Employer engagement
Service Area:	Continuing Education
Directorate:	Services to Place
Salary Grade:	SO3

Main Purpose of the Job

- To lead and deliver an outstanding CEIAG and employer engagement offer that supports learners and residents to make informed career decisions, progress into sustained employment or further learning, and develop the skills required by employers.
- The role will ensure alignment with the Gatsby Benchmarks, embed meaningful employer engagement into the learner journey, and contribute to positive destination outcomes, particularly for disadvantaged and under-represented groups.
- This role will act as a bridge between education, employers and communities, ensuring that learning is responsive to labour market needs and that all learners have access to high-quality, impartial careers guidance and experiences of the workplace

Key Responsibilities

CEIAG Leadership

- Lead the design, implementation and continuous improvement of CEIAG provision in line with the Gatsby Benchmarks and Ofsted expectations.
- Ensure careers education is embedded across programmes, enabling learners to understand career pathways, labour market information (LMI), and progression opportunities.
- Support the development of a coherent learner journey where careers guidance, employability skills and personal development are integrated.

Employer Engagement & Partnerships

- Develop and sustain strong partnerships with employers, industry bodies and stakeholders to create meaningful opportunities including work experience, industry projects and guest speaking.
- Ensure employer engagement informs curriculum planning and reflects local and regional skills needs.
- Maintain systems to track employer engagement activity, feedback and impact on learner outcomes.

Curriculum & Programme Development

- Work collaboratively with curriculum teams to codesign programmes and embed professional behaviours and workplace expectations that reflect employer needs and industry standards.
- Ensure all learners have access to high-quality, relevant and progressive employer encounters and experiences of workplaces.

CEIAG Delivery & Learner Support – work collaboratively with curriculum and support staff to:

- Provide impartial information, advice and guidance to support learners in identifying realistic and aspirational career pathways.
- Support individuals to overcome barriers to learning and employment through personalised guidance and intervention.
- Facilitate progression into education, training, apprenticeships and employment.

Targeted Engagement & Inclusion

- Engage with under-represented and disadvantaged groups to ensure equitable access to CEIAG and employer opportunities.
- Work collaboratively with the management team to design inclusive approaches that remove barriers and support participation for learners with additional needs or complex circumstances.
- Promote high aspirations and ambitious destinations for all learners.

Community & Stakeholder Engagement

- Work with community organisations, voluntary groups and partner agencies to increase engagement in learning and employment pathways.
- Promote opportunities and raise awareness of provision through outreach, events and marketing activities.

Monitoring, Evaluation & Impact

- Track and evaluate CEIAG and employer engagement activity, focusing on impact rather than participation.
- Use data and learner voice to demonstrate progression, skills development and destination outcomes.
- Produce reports and contribute to Self-Assessment Reports (SAR) and quality improvement planning.

Quality Assurance & Compliance

- Ensure CEIAG provision meets statutory requirements and aligns with safeguarding, equality and diversity and quality standards.
- Support audit processes and maintain accurate records of careers and employer engagement activity.

- Contribute to continuous improvement, sharing best practice across teams and partners.

Additional Information

The responsibilities set out in this document, in the advert and any additional information are intended to provide a flavour of the work you will carry out. It is not possible to include everything you will be asked to undertake, and we expect all colleagues to work flexibly according to business needs and to enhance your own development. Your skills, abilities and training needs will be taken into account and discussed with you when any significant changes to your role are needed. In line with our flexible approach, you may be required to work from home for a proportion of your time or from any of the Council's sites across the borough.

The Council is an inclusive employer and holds the Disability Confident and Armed Forces Covenant accreditations. If you have a disability, we will support you by implementing reasonable adjustments to enable you to perform your role.

About You

Please use your application to tell us how well you meet the criteria listed below as these are the key skills, experience, technical expertise and qualifications needed to be successful in the role. We will then use all the information you provide in your application to help us decide whether you are shortlisted for interview. Any interview questions or additional assessments such as tests or presentations may also be broadly based on these criteria:

- To work to the Council's values and behaviours by:
- Keeping the people of **Stockport** at the heart of what we do
- Succeeding as a **team**, collaborating with colleagues and partners
- Driving things forward with **ambition**, creativity and confidence.
- Showing value and **respect** to our colleagues, partners and customers.

Knowledge & Experience

- Strong understanding of CEIAG frameworks, including the Gatsby Benchmarks and careers guidance best practice.
- Experience of building and managing employer partnerships and delivering employer-led activity.
- Knowledge of local and regional labour market information and skills priorities.
- Experience working with diverse communities, including disadvantaged and under-represented groups.
- Excellent communication and interpersonal skills, with the ability to engage learners, employers and stakeholders effectively.
- Ability to design and deliver impactful careers programmes and employer engagement activity.
- Strong organisational skills with the ability to manage multiple partnerships and initiatives.
- Ability to analyse data and demonstrate impact on learner outcomes and progression.

- Passionate about improving life chances and supporting individuals into meaningful employment through an empathetic, inclusive and learner-centred approach.
- Proactive and innovative, with the ability to develop creative solutions to engagement challenges.
- Commitment to safeguarding and promoting the welfare of learners.
- Understanding of equality, diversity and inclusion in education and employment contexts.
- A Level 3 in Information, Advice and Guidance.
- English and/or maths at level 2 as a minimum.