



**Thinking
Stockport**



**Achieving as a
Team**



**Working with
Ambition**



**Showing everyone
Respect**

Job Profile and Working for Stockport

Our Council

Our employees are our **greatest asset**. We're proud of the way we provide vital frontline services every day and work together, as **one team**.

Our 4 **core values** as shown above, run through everything that we do, and we aim to stay **true** to them regardless of the challenges that we may face.

To **support** our values, we have policies, guidance and procedures around health, safety and welfare, customer care, emergency planning and security that all our **colleagues** are adhering and working to.

We also **pride** ourselves on our commitment to wellbeing and inclusivity of our colleagues and residents.

You can find out more about working for Stockport Council and some of the benefits that we offer our employees at <https://greater.jobs/locations/stockport/>





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About the Job

Role:	Creative Health Lead – Greater Manchester Public Health Network
Service Area:	Public Health
Directorate:	Services to People - Adults
Salary Grade:	MB4

Main Purpose of the Job

This is an exciting opportunity for a dynamic and inspirational individual to take on the role of Creative Health Lead within the Greater Manchester Public Health network.

This role, which is supported by Arts Council England and The Baring Foundation, is part of the National Centre for Creative Health's *Creative Health Leads Programme*, which supports the integration of creative health across health and care systems. Creative Health Lead roles in health and care systems will provide a strategic advantage in achieving the objectives set out in England's 10 Year Health Plan and will contribute to addressing the wider determinants of health, and through partnership working can support socioeconomic development across systems.

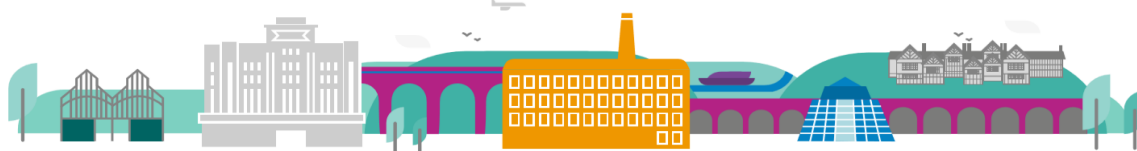
The role will support the integration of creative health into locality and neighbourhood delivery, with an initial focus on agreed priority areas (e.g. frailty and dementia), and contribute to reducing health inequalities and strengthening community-based prevention.

Hosted by Stockport Council on behalf of the GM Public Health Network, the postholder will work across organisational boundaries to develop a coordinated, GM-wide approach to creative health, aligned to Live Well and neighbourhood health models.

The postholder will also contribute to national learning through the Creative Health Leads Programme.

Key Working Relationships

- GM Public Health Network including 10 Directors of Public Health across Greater Manchester
- NHS Greater Manchester (including neighbourhood teams and Live Well programme)
- Primary Care Networks and neighbourhood partnerships
- VCFSE and community anchor organisations



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- Cultural sector organisations and creative practitioners
- National Centre for Creative Health and national programme partners
- GMCA including Prevention Demonstrator
- Academic Partners

Key Responsibilities

- Work with the GM Public Health Network, Directors of Public Health, NHS GM and locality partners to embed creative health approaches within neighbourhood models for health including Live Well
- Strengthen collaboration between neighbourhood health teams and community/cultural assets
- Work in collaboration with and provide specialist advice and guidance on creative health to stakeholders including:
 - Primary Care Networks and neighbourhood health teams
 - GM and local social prescribing and community referral pathways
 - Prevention and early intervention models
- Identify and support scaling of effective local models across GM
- Use population health data and local intelligence to align creative health delivery partners and models of working with priority cohorts and neighbourhood needs
- Contribute to long-term sustainability of creative health within neighbourhood health through the development of investable models
- Raise awareness among clinicians, commissioners and leaders of creative health's role in improving health outcomes including through the collation and sharing of evidence and research on the benefits of creative health
- Contribute to evaluation of creative health within neighbourhood health models
- Work in close partnership with the GM Lead for Creative Health (GMCA/NHS GM) to contribute to the delivery of the GM Creative Health Strategy and the strategic leadership and sustainability of creative health across GM.
- Share knowledge and learning across the GM Public Health network and the ten GM localities more widely, in collaboration with networks and systems, plus at a national level with the wider Creative Leads programme.
- Link with relevant partner organisations at local, regional and national level including, but not limited to, the National Centre for Creative Health; Arts Council England; Mayoral Creative Health Network; National Academy for Social Prescribing; Culture, Health and Wellbeing Alliance.
- Engage in the community of practice programme being coordinated by NCCH for Creative Health Leads within health and care systems



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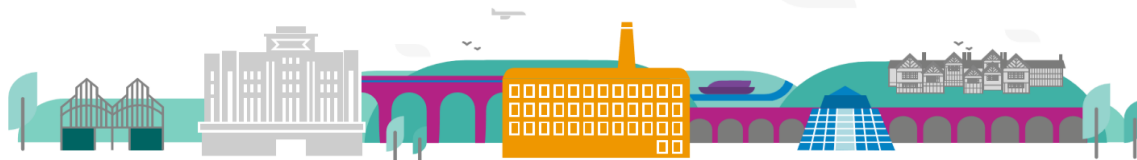
- Contribute to the development of a Creative Health Maturity Framework for systems
- Contribute to the iterative evaluation of the Creative Health Leads programme, using systems thinking to improve the effectiveness of the programme
- To work positively and inclusively with colleagues and customers so that the Council provides a workplace to deliver a service that does not discriminate against people on the grounds of their age, disability, gender reassignment, marriage, civil partnership, pregnancy, maternity, race, religion, belief, sex, or sexual orientation.
- To fulfil personal requirements, where appropriate, with regards to Council policies and procedures, standards of attendance, health, safety and welfare, customer care, emergency, evacuation, security and promotion of the Council's priorities.

Additional Information

The responsibilities set out in this document, in the advert and any additional information are intended to provide a flavour of the work you will carry out. It is not possible to include everything you will be asked to undertake, and we expect all colleagues to work flexibly according to business needs and to enhance your own development. Your skills, abilities and training needs will be taken into account and discussed with you when any significant changes to your role are needed. In line with our flexible approach you may be required to work from home for a proportion of your time or from any of the Council's sites across the borough.

The Council is an inclusive employer and holds the Disability Confident and Armed Forces Covenant accreditations. If you have a disability, we will support you by implementing reasonable adjustments to enable you to perform your role.

- Regular travel across Greater Manchester
- Occasional evening or weekend engagement with communities and partners
- Hybrid working across multiple partner settings



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About You

Please use your application to tell us how well you meet the criteria listed below as these are the key skills, experience, technical expertise and qualifications needed to be successful in the role. We will then use all the information you provide in your application to help us decide whether you are shortlisted for interview. Any interview questions or additional assessments such as tests or presentations may also be broadly based on these criteria:

- Working to the Council's values and behaviours by:
 - Keeping the people of **Stockport** at the heart of what we do
 - Succeeding as a **team**, collaborating with colleagues and partners
 - Driving things forward with **ambition**, creativity and confidence
 - Showing value and **respect** to our colleagues, partners and customers.

Essential Criteria

Knowledge / Experience

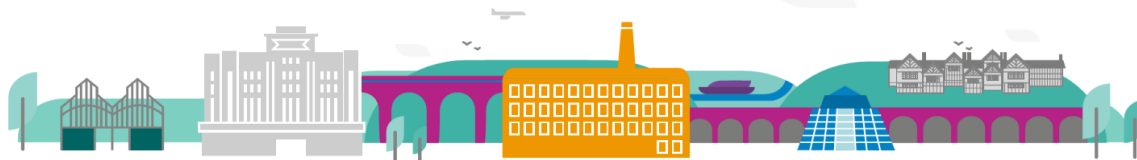
- Knowledge of the UK health and social policy context including the 10 Year Health Plan
- Understanding of health inequalities and determinants of health
- Knowledge of **creative health, social prescribing or cultural sector practice**
- Experience in developing partnerships and cross-sector working
- Experience of working across **health, local government or VCFSE systems**

Skills / Abilities

- Excellent stakeholder engagement and relationship management skills
- Ability to **work strategically and translate strategy into delivery**
- Strong programme and project management capability
- Ability to analyse, interpret and communicate complex information and data
- Strong facilitation, presentation and influencing skills
- Self-motivation and ability to work independently
- Ability to work effectively across system boundaries

Personal Qualities

- Collaborative and systems-thinking approach
- Innovative, proactive and solution-focused
- Strong commitment to inclusion, equity and community voice
- Resilient, adaptable and able to work in complex environments



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Desirable Criteria

- Knowledge or experience of **neighbourhood health models or integrated care systems**
- Experience of **evaluation and impact measurement**
- Knowledge of Greater Manchester system priorities including Live Well

Qualifications / Professional Development

- Experience in public health, health, social care, voluntary sector, arts/culture or related field.