



Candidate brief for the position of

MANAGING DIRECTOR

Stockport Mayoral Development Corporation

29/10/2024



Berwick Partners
an Odgers Berndtson company



STOCKPORT
METROPOLITAN BOROUGH COUNCIL

About Stockport Mayoral Development Corporation.

Stockport Mayoral Development Corporation (MDC) is an innovative partnership that sets a new benchmark for town centre regeneration. It brings together powers devolved to the Greater Manchester Mayor, Andy Burnham, combined with strong local leadership from Stockport Council and the long term commitment of the government's housing agency, Homes England, to deliver an ambitious vision for the future of Stockport town centre.

MDC was established exactly five years ago, in November 2019 and endorsed by Greater Andy Burnham, Greater Manchester's Mayor, the Stockport Town Centre we were formed to introducing a radical new approach to tackling future housing need and the changing role of town centres.

Over the past 5 years, and in collaboration with its many partner organisations, Stockport MDC has begun to deliver on its vision. At Stockport Exchange, new Grade A offices are occupied by leading UK brands; town centre living has become a reality at both Mailbox and the Interchange with many new homes in development or nearing completion.

The following link takes you to a video that provides a taste of how our £1bn plan of investment is already breathing new life into Stockport town centre and how the MDC is ideally placed to bring together stakeholders to make the total vision a reality.

<https://www.stockportmdc.co.uk/>

Our Vision

Stockport MDC is radical new approach to tackling future housing need and the changing role of town centres. It provides a blueprint for how powers and devolved funding combined with strong local leadership and a compelling long-term vision, can set a new benchmark for town centre regeneration. It's guiding principles are community, sustainability and innovation.

Our vision is credible and compelling – to scale up the delivery of new urban neighbourhood homes in Greater Manchester – and the MDC is ideally placed to bring together stakeholders to make the vision a reality.

Our Projects

Stockport Mayoral Development Corporation is spearheading regeneration in Stockport. Stockport Council's £100m investment facility has given the MDC significant influence in its discussions with developers and landowners to unlock sites and bring forward the types of schemes that fit with the MDC's vision and ambition for Town Centre West.

Our current projects are outlined below and more information on them can be found at <https://www.stockportmdc.co.uk/projects/>. These projects collectively aim to transform Stockport



into a vibrant, sustainable, and inclusive town centre, meeting future housing needs and redefining the role of urban spaces.

Stockport Exchange

Stockport Exchange is a major mixed-use development that combines office space, retail opportunities, and improved public transport links. This project aims to create a vibrant business district in the heart of Stockport, enhancing connectivity and providing modern amenities for businesses and residents alike¹.

The Interchange

The Interchange is a transformative project that will create a new transport hub and residential development. This project includes the construction of a new urban park and enhanced connectivity, making it easier for residents and visitors to navigate the town centre. The Interchange is a key component in improving public transport infrastructure and supporting sustainable urban living¹.

Weir Mill

Weir Mill is a redevelopment project focused on converting historic mill buildings into modern residential and commercial spaces. This project aims to preserve the heritage of Stockport while providing new housing and commercial opportunities. The redevelopment of Weir Mill is expected to create a new leisure and culture destination, contributing to the town's economic and social vitality¹.

Stockport 8

Stockport 8 is one of the largest town centre regeneration projects currently underway in the UK. This 8-acre site will create a new digitally capable, walkable neighbourhood comprising over 1,000 new homes. The project also includes plans for retail, leisure, and office space. Located adjacent to the town's historic viaduct and the new Interchange, Stockport 8 aims to deliver a sustainable and liveable urban environment²³.

Future Expansion

The MDC plans to expand its regeneration efforts to an additional 280 acres in Stockport Town Centre. This expansion will include the development of further housing and commercial spaces, making it one of the largest town centre regeneration projects in the UK. The goal is to deliver a further 4,000 homes, supporting the long-term vision of creating a sustainable and inclusive urban community.



Our Board

The MDC Board has overall responsibility for all aspects of the organisation's business. It is made up of senior-level private sector Board members providing specialist expertise and experience of large-scale regeneration alongside representatives from Stockport Council, Homes England, Greater Manchester Combined Authority.

The Board provides long-term, multi-partner public sector commitment to Stockport's Town Centre West and has the appropriate seniority and credibility to guide the MDC's work and ensure it can deliver on its ambition

Initially chaired, until his passing, by Lord Bob Kerlake the current interim Chair is Eamonn Boylan, the former Chief Executive of Greater Manchester Combined Authority.

- Michael Cullen Chief Executive of Stockport Council
- Paul Richards Deputy Chief Executive, Stockport Council
- Simon Marshall Independent Non Executive Director
- Debbie Francis Independent Non-Executive Director
- Louise Brooke-Smith Independent Non-Executive Director
- Danielle Gillespie Homes England
- Cllr Mark Hunter Leader of Stockport Council and Liberal Democrat Group Leader
- Cllr David Meller Labour Group Leader
- Cllr Anna Charles-Jones Leader of the Independent Rate Payers Group

These board members bring a wealth of experience and expertise in large-scale regeneration, strategic planning, and economic development, ensuring the successful delivery of SMDC's ambitious projects.



About the Job

Role:	Managing Director of the Mayoral Development Corporation (MDC)
Service Area:	Mayoral Development Corporation
Directorate:	Services to Place
Salary Grade:	Director

Main Purpose of the Job

As the Managing Director of the MDC, you will undertake a pivotal leadership role, driving the overall strategy and operations of the corporation. You will lead one of the UK's most ambitious urban regeneration initiatives, focused on addressing future housing needs and reimagining the role of the town centre.

Reporting jointly to the Chair of the Board and the Deputy Chief Executive of the Council and collaborating with key regional and national stakeholders, you will ensure the successful delivery of complex major urban development projects that align with the corporation's vision and long-term goals.

You will be responsible for the overall strategic direction of the MDC including production of its Five Year Business Plan, ensuring alignment with the wider vision for Stockport and Greater Manchester's urban regeneration, housing, and sustainability goals and positioning the MDC as a national leader in sustainable, community-driven town centre regeneration.

As a member of the Senior Leadership Group, you will provide leadership, direction and insight to shape and develop an ambitious, enterprising, collaborative and inclusive Council. You will contribute to the development of the Council's priorities and corporate strategy to deliver excellent and inclusive services using available resources that deliver the objectives of 'One Heart, One Home, One Future' for the residents and communities of Stockport.

In this role you will:

- Contribute to overall Council strategy, helping to shape and position the organisation within its overall ambitions and objectives.
- Shape your service areas, defining what the objectives and programmes of activity will be, aligned to the Council Plan.
- Support the organisational leadership of the Council, by developing the policies and strategic plans for your service areas to realise objectives and turn broad aims into reality.
- Be accountable for delivery, effectiveness, and outcomes across the Council, so that transformational change and improved performance is achieved.



Key Responsibilities

- Articulate a compelling purpose-led vision to inspire, motivate and develop the Board, the team, partners and stakeholders, creating a collaborative, enterprising and learning culture that enables staff to perform at their best and therefore both deliver excellent services to residents as well as retain and attract the best talent for the Council.
- Lead the development and implementation of medium-term strategies, annual business plans, objectives, policies, systems and processes for the MDC, ensuring that they are coherent and integrated to deliver priorities, and that they are compliant with external legislation and regulatory frameworks.
- Work with the other parts of the Council and across Greater Manchester to remove barriers and enable staff to be entrepreneurial and collaborative and work with stakeholders across organisational boundaries to co-design inclusive and joined-up delivery that is ambitious and meet the requirements of residents and communities.
- Integrate activity across the diverse and complex stakeholder and partnership relationships, ensuring cohesion across activity areas and alignment with wider MDC and Council corporate objectives.
- Monitor and drive performance across the MDC, ensuring the effective delivery of high-quality outcomes for Stockport.
- Shape and direct resources (financial, people, assets) to ensure services are delivered within agreed financial parameters delivering financial stability and good value and return on funding investment.
- Act as an ambassador for the MDC, promoting its interests and leading on establishing strong, collaborative and effective strategic relationships with external stakeholders.
- Work across organisational boundaries to collaborate with and influence key stakeholders, generating commitments from partners to enable solution implementation across other public bodies, government, the private sector and VCS community.
- Responsible for the health, safety, and welfare of all employees and users.
- To work positively and inclusively with colleagues and customers so that the MDC provides a workplace to deliver a service that does not discriminate against people on the grounds of their age, disability, gender reassignment, marriage, civil partnership, pregnancy, maternity, race, religion, belief, sex, or sexual orientation.
- To fulfil personal requirements, where appropriate, with regards to MDC and Council policies and procedures, standards of attendance, health, safety and welfare, customer care, emergency, evacuation, security and promotion of the Council's priorities.

Additional Information

The responsibilities set out in this document, in the advert and any additional information are intended to provide a flavour of the work you will carry out. It is not possible to include everything you will be asked to undertake, and we expect all colleagues to work according to business needs and to enhance your own development. Your skills, abilities and training needs will be taken into



account and discussed with you when any significant changes to your role are needed. In line with our flexible approach you may be required to work from home for a proportion of your time or from any of the Council's sites across the borough.

The Council is an inclusive employer and holds the Disability Confident and Armed Forces Covenant accreditations. If you have a disability, we will support you by implementing reasonable adjustments to enable you to perform your role.



About You

Please use your application to tell us how well you meet the criteria listed below as these are the key skills, experience, technical expertise and qualifications needed to be successful in the role. We will then use all the information you provide in your application to help us decide whether you are shortlisted for interview. Any interview questions or additional assessments such as tests or presentations may also be broadly based on these criteria:

- Working to the Council's values and behaviours by:
 - Keeping the people of Stockport at the heart of what we do
 - Succeeding as a team, collaborating with colleagues and partners
 - Driving things forward with ambition, creativity and confidence
 - Showing value and respect to our colleagues, partners and customers.

Knowledge, Experience and Qualifications

- Experience of senior leadership in a complex environment delivering regeneration at scale and pace with constant change and transformation, establishing a mandate for change and inspiring the workforce to improve.
- Experience of supporting the development of corporate strategy and developing business plans and strategies.
- Comprehensive knowledge and expertise of the property sector, regeneration and economic development.
- Professional (or equivalent) qualifications in a relevant specialism/subject.
- Ability to forge partnerships and establish relationships with a wide range of partners and stakeholders.
- Ability to engage others and generate support and commitment to the Council's vision and plans.
- Energy, resilience and determination coupled with the ability to work under pressure.



- Personal integrity, commitment to fairness and equity and sensitivity to diverse service users.
- Demonstrable commitment to the values of local democracy and public service.
- Sound judgement in seeking solutions to complex situations.
- Commitment to a collaborate style of working.
- Understanding and recognition of working within a political context and the ability to win the confidence and trust of Councillors.

How to Apply

The preferred method of application is online at www.berwickpartners.co.uk/92572

If you are unable to apply online please email your application to response.manager@berwickpartners.co.uk

All applications will receive an automated response.


All candidates are also requested to complete an online Equal Opportunities Monitoring Form which will be found at the end of the application process.

For **detailed information** on how we process your personal data, please review our privacy policy on our website <https://berwickpartners.co.uk/privacy-and-cookie-policy/>

In line with GDPR, we ask that you **do NOT send us** any information that can identify children or any of your Sensitive Personal Data (racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, data concerning health or sex life and sexual orientation, genetic and/or biometric data) in your CV and application documentation. Following this notice, any inclusion of your Sensitive Personal Data in your CV/application documentation will be understood by us as your express consent to process this information going forward. Please also remember to not mention anyone's information or details (e.g. referees) who have not previously agreed to their inclusion.

If you have any queries or would like more information in regard to this document, please contact:

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